## Sparkes, Hellen

From:

Jenkins, Ken

Sent:

Tuesday, August 19, 2008 2:25 PM

To:

Sparkes, Hellen

Subject:

FW: New Press Release Approach

Follow Up Flag: Flag Status:

Follow up Purple

For the ER/PR file

----Original Message----

From: Gillam Susan

Sent: Monday, August 18, 2008 8:16 PM To: Jenkins, Ken; Kenny, Rob; Hoddinott, Lisa

Subject: Fw: New Press Release Approach

Fyi

We will need to discuss tomorrow am

Thx susan

---- Original Message -----

From: Thompson, Robert <rthompson@gov.nl.ca>

To: Oscar Howell <OSCAR.HOWELL@easternhealth.ca>; Gillam, Susan; McGrath, Karen < Karen.McGrath@centralhealth.nl.ca>; boyd.rowe@lghealth.ca < boyd.rowe@lghealth.ca>;

Brewer, Donna <dbrewer@gov.nl.ca>

Cc: Furlong, Tara <tarafurlong@gov.nl.ca>

Sent: Mon Aug 18 17:18:21 2008

Subject: New Press Release Approach

As you may know, we have been developing material for a possible release/update tomorrow. Our core point is that given the increase by 11, it is necessary to update the public.

We think a factual release focused on the numbers should come from the four RHAs collectively. A suggested text is below. I have talked to Oscar Howell after your meeting had broken up, and I would ask you to discuss this and let me know if there are any problems or concerns.

The timing is issue is important. The release should happen tomorrow, Tuesday.

The suggested text is as follows (with 2 pieces of data to be filled in tomorrow morning):

"Update on ER/PR Database

The four Regional Health Authorities of Newfoundland and Labrador have provided information to the Newfoundland and Labrador Centre for Health Information (NLCHI) to update the ER/PR Database. Eleven new patients have been identified since the last public update in April 2008.

CC Easor

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## CIHRT Exhibit P-2820 Page 2

The ER/PR Database was constructed by the Newfoundland and Labrador Centre for Health Information (NLCHI) on the request of the provincial government. The purpose of the database was to provide a clear and consistent presentation of existing data on people who met the criteria for retesting. The core criteria were that the original ER/PR test occurred between 1997 and 2005 and the original ER test result was negative.

Key characteristics of the 11 new patients are:

- \* 4 patients are from Eastern; 4 from Central; 2 from Western and 1 from Labrador-Grenfell.;
- \* 3 patients self-identified; 5 were identified by relatives; and 3 were found in further record searches;
- \* 4 are living and 7 are deceased;
- \* all 4 living have been retested; 5 of the deceased have been retested and 2 are currently being retested;
- \* none of the living patients required a treatment change as a result of the retesting process;
- \* of the 9 test results known, [x] were confirmations of the original results and [x] were changed results; and
- \* the new total number of retested patients is 1024...

In the last database update on April 14, 2008, the existence of one self-identified patient was noted. Eastern Health publicized a toll-free telephone number for people to call if they had any uncertainties about their testing status. This publicity, along with the publicity associated with the hearings of the Commission of Inquiry on Hormone Receptor Testing, is likely responsible for the newly discovered patients.

Eastern Health's toll-free number (1-866-445-4548) is still available for any person who may wish to talk to a Patient Relations Officer about retesting.

NLCHI advises that the ER/PR database has been updated and provided to the Commission of Inquiry on Hormone Receptor Testing."

Robert Thompson

Secretary to Cabinet (Health Issues),

Chair, Task Force on Adverse Health Events

709.729.4092 (p)

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