

Marian Crowley

From: Pat Pilgrim
Sent: Tuesday, August 07, 2007 8:57 AM
To: Marian Crowley
Subject: Re: Draft letter to media with ER/PR results

I was talking to Susan yesterday and that is when this suggestion was made to actually come out and tell him about trying to get an error rate. Pat

----- Original Message -----

From: Marian Crowley
To: Pat Pilgrim
Sent: Tue Aug 07 08:16:28 2007
Subject: RE: Draft letter to media with ER/PR results

Hi Pat- I thought you were taking a few days off..

Susan read this draft last week and she was OK with it, but was talking about sending the second letter to the VP of CBC with info about the 'false interpretation' concerns and responsible reporting etc...
I'll talk to her today to clarify and will look at that wording of course.
I sent it to the Dan Simmons, Janie and of course Nash for additional feedback as well. Dan Boone has also seen it, with some suggestions.

Thanks, Marian

-----Original Message-----

From: Pat Pilgrim
Sent: Monday, August 06, 2007 10:54 PM
To: Marian Crowley; 'dws@wob.nf.ca'; 'jbussey@smss.com'
Cc: Dianne Smith; Pam Elliott
Subject: Re: Draft letter to media with ER/PR results

Marion, your #5 is not clear, just read it again. You are really saying the cut off point for negativity changed But it is a bit wordy to me. Also, in talking to Susan today, I thought we were going to say explicitly that you cannot interpret a Change as an error and if you do, you are providing false information. I know you have been talking personally to Louise about this and know she wants this to be run by Robert Thompson before we send it to Marc. Also I know we said we would like to ekin this by a lawyer and this would include both dan Boone or janie and I would also like dan simmons to are it. Thanks, Pat

----- Original Message -----

From: Marian Crowley
To: 'dws@wob.nf.ca' <dws@wob.nf.ca>; 'jbussey@smss.com' <jbussey@smss.com>
Cc: Dianne Smith; Pam Elliott; Pat Pilgrim
Sent: Mon Aug 06 14:24:29 2007
Subject: Draft letter to media with ER/PR results

Hi- Attached is a draft letter to media to accompany the release of ER/PR results- we are planning to release by Wed. I'll send along the final version. Feel free to call if you have any questions.

Thanks, Marian