

Message

Pirogowicz, Theresa

From: Pritzker, Dr. Kenneth
Sent: October 20, 2006 10:40 AM
To: Salem, Jodi
Cc: Sproul, Joan; McCartney, Rob
Subject: RE: Media Inquiries

Jodi,

I'm well aware of all this.

thanks

KP

From: Salem, Jodi
Sent: Friday, October 20, 2006 10:26 AM
To: Pritzker, Dr. Kenneth
Cc: Sproul, Joan; McCartney, Rob
Subject: Media Inquiries

Hi Dr. Pritzker,

Hope all is well with you!

Just wanted to send a quick FYI about a media call we received yesterday. The story, attached, was picked up by the CBC.

As you know, the Eastern Regional Integrated Health Authority in Newfoundland sent 1,000 tissue samples to us for testing last year. A lawsuit was filed against Eastern Health in July on behalf of the women who suffered as a result of testing problems in their pathology department.

It's an old story, but the lawsuit against Eastern Health is coming to its end, so the media may jump on it again.

I spoke with Dr. Mullen yesterday, as well as the Communications department at Eastern Health in Newfoundland, and any media inquiries we get about the story will be forwarded to Eastern Health.

Our Communications team and Joan Sproul are all aware of what's going on. If you get any media calls directly, please forward the reporters to me. If there are any further developments, I'll let you know.

Please feel free to give me a call if you have any questions or concerns.

Thanks!

Jodi Salem
Publicist
Communications and Marketing
Mount Sinai Hospital
341-600 University Avenue
Toronto, ON M5G 1X5
T: 416.586.4800 ext. 8306

2007/12/10

Message

F: 416.586.8544

Email: jsalem@mtsinai.on.ca

Mount Sinai Hospital's vision is to deliver and model world-class health care, translating research and education into excellent patient care in the programs we offer.

Visit us on line at www.mtsinai.on.ca